

***sport1***

[www.sport1.ba](http://www.sport1.ba)

# Cjenovnik usluga

Format oglasa						Dimenzije/trajanje	Način prikaza	Cijena (KM)
Rotacioni	Leaderboard	X	X	X	X	970x100, 468x60, 320x50	CPM	6,00
	Billboard	X	X	X	X	970x250, 468x60, 320x100	CPM	8,00
	Rectangle	X	X	X	X	300x250	CPM	8,00
	Double rectangle			X	X	300x600	CPM	10,00
	Floater			X	X	500x500	CPM	20,00
	Takeover full screen			X	X	Full screen	CPM	30,00
	Wallpaper			X	X	1920x1080	CPM	20,00
	Text banner			X	X	753x50	CPM	8,00
Fiksni	Leaderboard	X	X	X	X	970x100, 468x60, 320x50	CPD	70,00
	Billboard	X	X	X	X	970x100, 468x60, 320x50	CPD	700
	Rectangle	X	X	X	X	300x250	CPD	70,00
	Double rectangle	X	X	X	X	300x600	CPD	110,00
	Wallpaper	X	X	X	X	1920x1080	CPD	250,00
	Text banner	X	X	X	X	753x50	CPD	100,00
	Sponzorisani clanak		X	X	X			250,00
Video	Video preroll do 15 sec.		X	X	X		CPM	20
	Video preroll do 25 sec.		X	X	X		CPM	25

Sve usluge koje nisu navedene u cjenovniku su predmet posebne obrade i nemaju jedinstvenu cijenu, nego se prema vrsti dogovaraju sa klijentom.

# Rabatne skale

Broj prikazivanja	Popust
40.000 – 50.000	5%
50.001 – 100.000	7%
100.001 – 150.000	10%
150.001 – 200.000	15%
200.001 -	20%

  

Vremenski popust za CPD objave	Popust
7 dana	5%
7-15	10%
15-30	20%

